



PRESS RELEASE

The New Generation of Electro for a Live Show at Mawazine

He is one of the best DJs on the planet: the OLM-Souissi welcomes Hardwell, who will perform for the first time in Morocco on the 25th of May 2016.

Rabat, Morocco, March 31st, 2016: He is the DJ of all records. Barely 25 years of age, Hardwell is one of the most talented artists of his generation. Declared best DJ in the world in 2013 and 2014, longtime record holder of the most watched set on YouTube, with over 28 million views, DJ Hardwell is a native of the Netherlands. This is where the artist, birth name Robbert Van De Corput, picked up the piano before switching to the turntable and becoming one of the most renowned DJs making the whole world dance with hits like “Spaceman,” “Encoded,” “Cobra,” and “Zero 76.”

Passionate about music, DJ Hardwell gets noticed by a major Dutch record label at the age of thirteen. Right after getting signed, he gains experience in one of the biggest nightclubs in the Netherlands, before beginning to organize his own parties. This concept was so successful that it won him a Dutch Urban Award in 2005.

Four years later, it is with his bootleg “Show Me Love vs. Be” that DJ Hardwell acquired his star status. The track won upmost popularity in 2009 and allowed him, a year later, to create his own label, Revealed Recordings, and to obtain, in 2011, a radio show *Hardwell On Air*, broadcasted throughout 25 international radio stations and available on iTunes, where it regularly figures among the top 10 podcasts in over 30 countries.

In 2012, it is his remixes of “Where Have you been” by Rihanna and “Chasing the Sun” by The Wanted which raised him to the top of the electronic music Billboard. IDMA’s Best Breakthrough DJ in 2012 and Best European DJ in 2013, Hardwell began the year of 2013 with his tour “Go Hardwell or Go Home.” His live performance at Ultra festival in Miami was followed by 80,000 TV viewers. With 28 million views on YouTube, it became the most watched DJ live set of all time. In 2013 and 2014, *DJ Mag* nominated him No. 1 DJ in the world.

Released in January of 2015, Hardwell’s first album, *United We Are*, consecrates the status of the international star. The opus bringing together collaborations with Jason Derulo, Tiësto, and Mr. Probz, ranked number 2 on the electronic Billboard in the United States.

Scheduled at Mawazine Festival Rhythms of the World on Wednesday, May 25th, Hardwell promises a mesmerizing concert that will bring together all generations passionate about music and positive vibes!

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Useful Information:

15th edition of Mawazine Festival Rhythms of the World: May 20th to May 28th, 2016.

DJ Hardwell will perform live on the stage of the OLM Souissi on Wednesday, May 25th, 2016.

About Mawazine Festival Rhythms of the World:

Born in 2001, the Mawazine Festival – Rhythms of the World is the essential rendezvous for music lovers in Morocco. With over 2 million festivalgoers for each past edition, it is ranked the second greatest cultural event in the world. Organized during nine days, every year in May, Mawazine offers a rich and robust lineup, which intermingles the ultimate stars of the global repertoire, making the cities of Rabat and Sale a forum of exceptional encounters between the public and a multitude of renowned artists. Extremely committed to the promotion of Moroccan music, Mawazine dedicates over half of its lineup to national talents. Embodying the values of peace, openness, tolerance, and respect, the Festival's main mission is to ensure access to the public, hence offering free admission to 90% of its concerts. It is also a major contributor to the regional tourism economy and leader of the creation of a genuine entertainment industry in Morocco.

About the Maroc Cultures Association:

Created during a general meeting held in Rabat on 23/10/01, in accordance with the Royal Decree of November 15th, 1958, Maroc Cultures is a non-profit organization that set its primary mission to ensure the public of Rabat-Salé-Zemmour-Zaer, cultural and artistic entertainment, of professional level, worthy of the Kingdom's capital. Echoing the fundamental values of the development policy of His Majesty the King Mohammed VI, Maroc Cultures embodies this noble mission through the Mawazine Festival Rhythms of the World, and various events such as competitions, multidisciplinary symposiums, plastic art exhibitions and concerts.