

PRESS RELEASE

17th Edition of the Mawazine Festival Rhythms of the World

Successful pre-opening of Mawazine and record attendance for the free concert "MAWAZINE THE BEFORE"

Rabat, June 20th 2018: The great event "MAWAZINE, THE BEFORE" attracted an exceptional crowd last night on the OLM-Souissi stage. With three days ahead prior to the start of the 17th edition of the Mawazine Festival Rhythms of the World, held from June 22nd to the 30th under the High Patronage of His Majesty King Mohammed VI, the free concert organized by Maroc Cultures, in partnership with 2M, C8 and Cstar, drew an amazing audience thrilled by a unique program that brought together a selection of the most talented artists from the Moroccan and French scenes.

High in colors, the evening hosted by T-Miss and Samid gathered the most famous artists of the moment in Morocco and France. In the program: an impressive musical cocktail for an amazing show thanks to the great performances of **Maitre Gims, Dadju, Aminux, Ihab Amir, Bahaoui Zouheir, Vitaa, Coeur de Pirate, Collectif Métissé, Hyphen Hyphen, L'Algérino, Alonzo, but also Amir, Naestro, Nassi, Romeo Elvis, Slimane, Synapson and Tal.**

Strong in emotions, "MAWAZINE, THE BEFORE" offered a great moment of music and a real popular celebration of the values dear to the Festival: tolerance, diversity and openness!

Useful Information:

17th edition of the Mawazine Festival Rhythms of the World: From the 22nd to the 30th of June 2018.

About Mawazine Festival Rhythms of the World

Established in 2001, the Mawazine Festival Rhythms of the World is the essential rendezvous for music amateurs in Morocco drawing for the past 15 years, over 2 million festivalgoers at each edition. Held over a period of nine days, Mawazine offers a rich and diversified program where performers from all four corners of the world make of the cities of Rabat and Salé a world stage for music. Committed to promoting Moroccan Music, the Festival devotes more than half of its shows to national artists. As a firm believer in the values of peace, tolerance openness and respect, 90% of the concerts are free of charge for everyone to enjoy. Mawazine participates in the region's economy, attracting tourists from all over the world; and is a leading player in the creation of a real entertainment industry in Morocco

About Maroc Cultures Association:

Created in compliance with the provisions of November 15, 1958 Dahir, and further to a General Assembly held in Rabat on October 23, 2001, Maroc Cultures is a non-profit association whose main mission is to offer to the public of Rabat-Salé-Zemmour-Zaër region a highly professional cultural and artistic entertainment worthy of the capital of the kingdom. Echoing the fundamental values of His Majesty King Mohammed VI development policy, Maroc Cultures materializes this mission through Mawazine Rhythms of the World Festival as well as various events, multi-disciplinary symposia, plastic art exhibitions and concerts.