

PRESS RELEASE

18th Edition of the Mawazine Festival Rhythms of the World

Mawazine celebrates Music Day

for its opening weekend

With Rosalía, J Balvin, Lartiste and David Guetta!

Rabat, Wednesday, April 10th, 2019: Placed under the High Patronage of His Majesty King Mohammed VI, the Mawazine Festival Rhythms of the World will take place from the 21st to the 29th of June 2019! Ranked second among the biggest musical events on the planet, this event remains faithful to previous editions, offering an ever more eclectic, transgenerational and free programming to 90% of festival-goers.

As every year, the opening weekend will give the opportunity to a spectacular musical agenda that will delight a diversity of audiences by offering exceptional shows and collaborations.

The Maroc Cultures Association is pleased to announce the arrival of the phenomenon of Spanish music **Rosalía**, and the undisputed star of reggaeton **J Balvin** on the occasion of Music day and the opening of the OLM stage Souissi on Friday, June 21st. Saturday, June 22nd will see the presence of the unique rap artist **Lartiste** as well as the most prolific DJ of our century **David Guetta**!

Originated from Flamenco, **Rosalía** is considered the Spanish icon for mixing genres. At only 25 years old and after a first collaboration with the great figure of trap C. Tangana, the young singer remains attached to her flamenco roots while adding more urban sounds. Her titles "Malamente" and "Pienso en mira" embody this desire to transcend the stylistic and geographical borders of Spain, while keeping a deeply Latin imprint. After 5 Grammy Latinos nominations, she will play the first part on the stage of OLM Souissi on **Friday, June 21st, 2019!**

Colombian singer and prodigy of Latin music and mix of styles, **J Balvin** began his career in Colombia. After numerous collaborations with international stars, he continues to diversify the styles while maintaining a musicality with the rhythms of reggaeton and Latin music. After conquering Europe and America, **J Balvin** is now looking towards the African continent, and will perform on the stage of OLM Souissi on **Friday, June 21st, 2019**, in the second part of the opening concert!

Lartiste is a singer-songwriter born in Morocco. His style is between rap, RnB, raï and dancehall, which allows him to offer an ever more original and innovative music. After 3 albums and many collaborations often ranked "best hits of the summer", **Lartiste** will



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perform in the first part of the evening on **Saturday, June 22nd, 2019** on the stage of OLM Souissi.

After 7 albums and more than 15 years of career, **David Guetta** will be on the stage of the OLM Souissi in the second half of the evening. Superstar of electronic music and first producer of house in France, the Jet Set's favorite DJ collaborated with the greatest figures of current music such as: Joaquim Garraud, Kelly Rolland, and more recently Nicki Minaj. After winning countless prizes at the NRJ Music Awards and making the official anthem of the Euro 2016 Football Championship with Zara Larsson, his 7th album brings together new collaborations that are always so rhythmic, especially with Sia, Justin Bieber, J Balvin and Bebe Rexha.

Unique flows and eclectic rhythms will be resonate on **21st and 22nd of June 2019**, to celebrate Music Day and to offer a very rhythmic weekend for the 18th edition of the Mawazine Festival - Rhythms of the World!

Useful Information:

18th edition of the Mawazine Festival - Rhythms of the World from the 21st to the 29th of June 2019.

As part of the opening weekend of the Festival on the OLM Souissi stage,

- Friday, June 21st 2019:
 - o Rosalía (Spanish)
 - o J Balvin (Colombian)
- Saturday, June 22nd 2019:
 - o Lartiste (French-Moroccan)
 - o David Guetta (French)

About the Mawazine Festival - Rhythms of the World

The Mawazine Festival - Rhythms of the World, which celebrates its 18th edition, is the most anchored festival in the history of Morocco, thanks to a rich program which reaches a large number of public, all generations combined. With an attendance exceeding 2.5 million festival-goers over 9 days of concerts and 6 stages spread over the cities of Rabat and Salé, the Festival has been ranked as the second largest musical event in the world.

Offering a rich and differentiating program, bringing together local and internationally renowned artists, Mawazine makes its host cities true crossroads of the rhythms and musical traditions of the planet. With a vocation to participate in the influence of Morocco and its music, the Festival devotes more than half of its programming to national artists and the new Moroccan music scene, making the country proud.

Faithful to its primary mission, being to democratize culture to the entire local population, the Festival offers free access to 90% of its festival-goers while participating in the regional tourism economy.

About Maroc Cultures Association:



Maroc-Cultures

Created in 2001, Maroc Cultures is a non-profit organization whose main mission is to guarantee the public of the Rabat-Salé-Zemmour-Zaër region a cultural and artistic animation of a professional level worthy of the Moroccan capital. Echoing the fundamental values of His Majesty King Mohammed VI's development policy, Maroc Cultures concretizes this noble mission through the Mawazine Festival Rhythms of the World as well as organizing various events, multidisciplinary symposiums, art exhibitions and concerts.