

PRESS RELEASE

**18<sup>th</sup> Edition of the Mawazine Festival Rhythms of the World**

**A turntables genius and two reggaeton planetary stars**

**With Marshmello, Karol G and Maluma,**

**Mawazine is planning a huge party for its closing weekend!**

**Rabat, Tuesday, April 2<sup>nd</sup>, 2019:** Placed under the High Patronage of His Majesty King Mohammed VI, the Mawazine Festival Rhythms of the World is back and will take place from the 21<sup>st</sup> to the 29<sup>th</sup> of June 2019! Considered the second largest musical event on the planet, the most anticipated cultural gathering promises a breathtaking program. On the menu: a mix of the biggest stars of the Western and Arabic repertoire, as well as a selection of the best talents of the Moroccan scene that will be performing in more than half of the concerts planned on the six stages of the festival.

Organizer of the festival, the Maroc Cultures Association is pleased to announce the arrival of the turntables genie *Marshmello* and 2 stars of reggaeton music, *Karol G* and *Maluma* for a closing weekend that promises to be memorable.

At just 27, Marshmello is considered one of the most influential DJs of his generation. He has conquered audiences from all over the world, from Ibiza clubs to the Coachella festival, to Dubai and South Korea. This figure of US electro music will perform for the first time in Africa, **Friday June 28<sup>th</sup>**, during an exceptional concert on the stage of OLM Souissi.

With 20 million followers on Instagram and more than 6 million fans on Facebook, Marshmello has specialized hit covers and featuring with the biggest stars of the moment. Selena Gomez, Omar Linx, Robin Schulz, Demi Lovato and Will Smith played alongside this turntables genius, who is an intimate friend of Daft Punk, Deadmau5 and Skrillex.

Marshmello, who always has a hit in advance, will deliver a performance that is already announced as one of the highlights of the Mawazine Festival - Rhythms of the World.

The next day's programming, **Saturday June 29<sup>th</sup>**, promises to be just as exciting!

The Colombian superstar Karol G will start on the OLM Souissi with a *caliente* party dedicated to reggaeton and Latin music. The singer, who won the Latin Grammy Award for Best New Artist in 2018, is not only outstanding on stage but also a social media star with nearly 20 million followers. Released in 2017, its first global hit, *Ahora me llama*, has more than 700 million views on YouTube.



Maroc-Cultures

Another 25-year-old Colombian reggaeton figure, Maluma, will take over for a once again unprecedented performance in Morocco. Ranked among the most popular singers on the planet, the man with 90 million subscribers on all networks combined has more than 9 billion views on his YouTube channel.

After successful collaborations with French Montana, Jason Derulo, Shakira and Ricky Martin, Maluma has achieved in 2017 a world record tour: a hundred dates and a million tickets sold have made him the Latin singer of the year. No wonder why Maluma was chosen in 2018 to perform the official song of the Football World Cup.

### **Useful Information:**

18<sup>th</sup> edition of the Mawazine Festival - Rhythms of the World from the 21<sup>st</sup> to the 29<sup>th</sup> of June 2019.

Marshmello will perform on the OLM Souissi stage on Friday, June 28<sup>th</sup> 2019

Karol G and Maluma will perform on the OLM Souissi stage on Saturday, June 29<sup>th</sup> 2019

### **About the Mawazine Festival - Rhythms of the World**

Established in 2001, the Mawazine Festival Rhythms of the World is the essential rendezvous for music amateurs in Morocco. With over 2.5 million festivalgoers for each of its last editions, it is considered the second largest cultural event in the world. Organized every year for nine days, Mawazine offers a rich and demanding program that mixes the biggest stars of the world and Arabic repertoire, making the cities of Rabat and Salé the scene of exceptional encounters between the public and renowned artists. Very committed to the promotion of Moroccan music, Mawazine devotes more than half of its programming to the talents of the national scene. Bearer of the values of peace, openness, tolerance and respect, the festival offers free access to 90% of its festival-goers, making the accessibility of the public an essential mission. It is also a major support to the regional tourism economy and a leading player in the creation of a real entertainment industry in Morocco.

### **About Maroc Cultures Association:**

Created in 2001, Maroc Cultures is a non-profit organization whose main mission is to guarantee the public of the Rabat-Salé-Zemmour-Zaër region a cultural and artistic animation of a professional level worthy of the Moroccan capital. Echoing the fundamental values of His Majesty King Mohammed VI's development policy, Maroc Cultures concretizes this noble mission through the Mawazine Festival Rhythms of the World as well as organizing various events, multidisciplinary symposiums, art exhibitions and concerts.