

PRESS RELEASE

18th Edition of the Mawazine Festival Rhythms of the World

Aya Nakamura, Travis Scott and Migos at Mawazine

Stars of Hip Hop and Pop music on the OLM Souissi Stage

Rabat, Wednesday May 15th, 2019: Under the High Patronage of His Majesty King Mohammed VI, the 18th edition of the Mawazine Festival Rhythms of the World is pleased to announce the performances of Aya Nakamura, Travis Scott and the group Migos, who will perform respectively on the OLM Souissi stage on Wednesday 26th and Thursday 27th of June.

Considered one of the best rappers in the United States, Travis Scott has inscribed his talent to the big names of American rap, such as Drake, Kendrick Lamar or J Cole. One of the most influential hip-hop artists on the other side of the Atlantic, the 27-year-old Houston-born singer has been on a successful path since meeting in 2013 with Kanye West, who helped him produce his first EP and collaborated two years later on his first album, *Rodeo*, alongside Justin Bieber. The following years, Travis Scott has had many hit albums, as well as successful collaborations (with Drake, N'as and DJ Khaled, among others) and a beautiful love story: the rapper is none other than the husband of Kylie Jenner, Kim Kardashian's half-sister!

Travis Scott's opening act will be performed by a rising star of the RnB scene. Having gone from the status of revelation of the year to that of superstar of music in less than a year, the singer Aya Nakamura has pinpointed the daily life of the French youth in 2018 with hits such as *Comportement*, *Copines* and especially *Djadja* whose music video has amassed more than 360 million views on YouTube! The transition to the scene was natural for the artist, born in 1995 in Mali in a family of griots and who grew up in France. After a successful debut on social networks and many collaborations, her breakthrough came as soon as the release in 2017 of her first album, *Journal Intime*, certified gold!

The next day, on Thursday, June 27th, it will be the turn of Migos to take the lead. The American rap band made a name for themselves worldwide in 2013 thanks to the single *Versace*. The following year, they published a mixtape, *No Label II*, downloaded more than 100,000 times in its first week of publication ... and certified gold record. The hit *Bad and Boujee*, from the second studio album *Culture*, reached the first place on the Billboard Hot 100. With over 13 million followers on Facebook and Instagram, Migos is also the darling of fans on social networks. Declined in a second part, *Culture II*, in 2018, the last opus of the group has definitely imposed Migos as the megastars of US hip-hop. It must be said that with this last album, the trio from Atlanta released heavy artillery with its collaborations (Drake, Cardi B, Nicki Minaj, Travis Scott, Post Malone, Gucci Mane, 21 Savage) and its producers (Pharrell Williams, Metro Boomin, Zaytoven and Kanye West)!

Useful information:

18th Edition of the Mawazine Festival – Rhythms of the World from June 21st to the 29th 2019.

Aya Nakamura and **Travis Scott** will perform on the OLM Souissi stage on Wednesday, June 26th.

Migos will perform on the OLM Souissi stage on Thursday, June 27th.

About the Mawazine Festival - Rhythms of the World

Established in 2001, the Mawazine Festival Rhythms of the World is the essential rendezvous for music amateurs in Morocco. With over 2.5 million festivalgoers for each of its last editions, it is considered the second largest cultural event in the world. Organized every year for nine days, Mawazine offers a rich and demanding program that mixes the biggest stars of the world and Arabic repertoire, making the cities of Rabat and Salé the scene of exceptional encounters between the public and renowned artists. Very committed to the promotion of Moroccan music, Mawazine devotes more than half of its programming to the talents of the national scene. Bearer of the values of peace, openness, tolerance and respect, the festival offers free access to 90% of its festival-goers, making the accessibility of the public an essential mission. It is also a major support to the regional tourism economy and a leading player in the creation of a real entertainment industry in Morocco.

About Maroc Cultures Association:

Created in 2001, Maroc Cultures is a non-profit organization whose main mission is to guarantee the public of the Rabat-Salé-Zemmour-Zaër region a cultural and artistic animation of a professional level worthy of the Moroccan capital. Echoing the fundamental values of His Majesty King Mohammed VI's development policy, Maroc Cultures concretizes this noble mission through the Mawazine Festival Rhythms of the World as well as organizing various events, multidisciplinary symposiums, art exhibitions and concerts.